



Did you know that ...

an air purifier is ideally suited to improving quality of life?

Not only people with asthma, hay fever or an allergy benefit, but children and people who are housebound or bed bound benefit as well. An air purifier does, after all, eliminate airborne dust, smoke, bacteria, viruses, pollen and kitchen odours. Are you awake all night? Then consider that an air purifier can also help to provide you with a good night's rest.



Daikin Europe N.V. is approved by LRQA for its Quality Management System in accordance with the ISO9001 standard. ISO9001 pertains to quality assurance regarding design, development, manufacturing as well as to services related to the product.



Daikin units comply with the European regulations that guarantee the safety of the product.



ISO14001 assures an effective environmental management system in order to help protect human health and the environment from the potential impact of our activities, products and services and to assist in maintaining and improving the quality of the environment.



Daikin Europe N.V. participates in the Eurovent Certification Programme for Air Conditioners (AC), Liquid Chilling Packages (LCP) and Fan Coil Units (FC); the certified data of certified models are listed in the Eurovent Directory.

**In all of us,
a green heart**



Daikin's unique position as a manufacturer of air conditioning equipment, compressors and refrigerants has led to its close involvement in environmental issues.

For several years Daikin has had the intention to become a leader in the provision of products that have limited impact on the environment.

This challenge demands the eco design and development of a wide range of products and an energy management system, resulting in energy conservation and a reduction of waste.

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DAIKIN EUROPE N.V.

Naamloze Vennootschap
Zandvoordestraat 300
B-8400 Oostende, Belgium
www.daikin.eu
BTW: BE 0412 120 336
RPR Oostende

Daikin products are distributed by:



YOU BREATHE 22,000 TIMES A DAY:
THAT'S HOW IMPORTANT CLEAN AIR IS TO YOU.

MC707VM-S/W
AIR PURIFIER



MC707VM-W



MC707VM-S



WHEN *indoor air* JUST DOESN'T CUT IT ...

... only daikin can help. You probably haven't thought about it much, but indoor air - whether at home or in the office - is more polluted than you think.

the level of indoor air pollution is on average 1.5 to 2.5 times higher than what you find in ambient air outside.* air pollution outside is largely attributable to vehicle traffic, but up to 55% of hazardous volatile substances indoors do not come from traffic outside but from indoor sources. think, for example, of dust particles, cleaning products, tobacco smoke or candles.

moreover, our homes are exceptionally well insulated nowadays but there is unfortunately not enough ventilation. and since air indoors can be heavily polluted, the chance of developing allergies is very real.

if you consider that we spend 60% to 95% of our time indoors, you will also realise that it is no luxury to bring home a daikin air purifier. this device effectively rids the air of dust particles, pollen, bacteria, viruses, unpleasant odours, hazardous gases, pet hair and voc (volatile organic compounds).

*Source: Flemish Institute for Technological Research.

NEGATIVE IONS WITH A *positive effect* ON HEALTH

Positively-charged synthetic surfaces, house dust and electrical equipment remove ions and can therefore be the cause of complaints such as dry throats, stuffy noses, flu-like symptoms, loss of concentration, sleeping problems and headaches. These problems are countered by the MC707 plasma ionizer. One could say that the plasma ionizer 'sprays' electrons into the air. These bind to dust particles, bacteria, micro-organisms and other air contaminants and they make them stick together. This makes the particles heavier than air and they fall down, which means that they are no longer hazardous.

BREATH TAKING *results*

99.99%

99.99% removal of bacteria, viruses and mould spores

Airborne viruses are removed by a new bio-antibody filter in less than 1 minute. Bacteria and mould spores are broken down by the Flash Streamer after being absorbed by the titanium apatite photocatalytic filter.

99.6%

99.60% removal of allergens and pollen

The MC707 removes the most common allergens such as pollen, dust, mite droppings and mold and adjuvant substances such as formaldehyde.

95%

95% removal of unpleasant odours

The Flash Streamer breaks down and removes odours before the air is returned to the room.



MC707VM

Daikin has already received great praise for its air purifiers: a UK Allergy Certificate and the Daikin TÜV Award confirm the efficiency of our units.

UNIQUE TECHNOLOGY IN A *unique design*

- › Large air flow: of 420m³/hour in turbo mode.
- › Applicable room size up to of 48m².
- › The powerful fan (4 speed settings) with four-directional air distribution reaches every corner of the room.
- › Ultra-quiet operation: only 16dB(A) in whisper quiet mode, which makes it suitable for bedrooms.
- › The unit only weighs 9 kg and can be easily moved from one room to another.
- › Exceptionally low energy consumption.
- › By using the 'automatic operation' setting, the air flow is adjusted to the level of air pollution. In an environment with cleaner air, there will be a lower air flow rate, which saves electricity.
- › The MC707 can be turned off automatically after 1, 2 or 4 hours